

NEWS RELEASE

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City's Old Fort Golf Club announces Golf Genius Software for scoring Software Integrates with Visage GPS Golf Cart System to Enhance Experience

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MURFREESBORO, Tenn. –The City of Murfreesboro Golf Department is proud to announce the addition of Golf Genius Software technology to enhance the golf experience at Old Fort Golf Club. The Club is one of only a few municipal courses in Tennessee to offer the new technology as part of the tournament and golf outing experience.

Golf Genius Software utilizes electronic technology to automatically flight and score competitors. Groups electing to use the system for daily play will pay an extra nominal fee.

"This system will make for a truly unique tournament experience at Old Fort Golf Club," said Director of Golf Marty J. McCurry. "Scoring will be done 100 percent electronically and will be automatically flighted and scored in completion once the final score is registered by players."

Golf Genius is integrated with the Old Fort Golf Club's Visage GPS system on golf cars. Golf Genius will be used for all major tournaments and Club-sponsored leagues and will speed-up the completion of golf events. Results and live leaderboards will be broadcast in the golf shop and on a television monitor in the scoring area.

Known for innovation, Golf Genius Software combines the best features of the traditional golf experience with the power of new technology to deliver the most effective, affordable and flexible tournament management system (TMS) for professional staff and players. The new system includes:

- Live scoring and TV displays
- · Seamless integration with existing systems
- Comprehensive library of tournament formats

The United States Golf Association (USGA) and Golf Genius Software (GGS) recently entered into a collaboration agreement to provide golf tournament management software to GHIN State and Regionals Golf Associates (SRGAs) and their member clubs. For more information on Golf Genius, visit http://www.golfgenius.com/.

Newly appointed Director of Golf Marty J. McCurry is particularly focused on implementing new enhancements, including the latest technology, to take golf in Murfreesboro to the next level. McCurry takes up the role of retiring director Tracy Wilkins who served as director since 1987.

The City of Murfreesboro Golf Department oversees three public courses: Old Fort Golf Club; an 18-hole championship course, 1028 Golf Lane; the Veterans Golf Course, a nine-hole executive walking course on property leased from the Department of Veterans Affairs, 3400 Lebanon Rd; and Bloomfield Links, a 6-hole course designed for youth, ladies, seniors and beginners.

For more information on the City of Murfreesboro Golf Department, contact Director of Golf Marty McCurry at 615-896-2448 or e-mail mmccurry@murfreesborotn.gov. The City Golf Department webpage is available at http://www.murfreesborotn.gov/Index.aspx?NID=147.

For City News online, visit www.Murfreesborotn.gov.

Logos:

- 1. Old Fort Golf Course Logo.jpg
- 2. Golf Genius Software Logo.jpg
- 3. Golf Genius Leaderboard.jpg

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